

A Visual Guide to PixiWeb Sponsorship Branding

There are 5 key elements of our virtual photo booth that can be custom branded for you and your sponsors



LOGO



NAME/
TITLE



DESCRIPTION



SITE
BACKGROUND



OVERLAY

Landing Page

EVENT LOGO

SPONSOR LOGO

TITLE

DESCRIPTION

SITE BACKGROUND



Gallery Page

EVENT LOGO

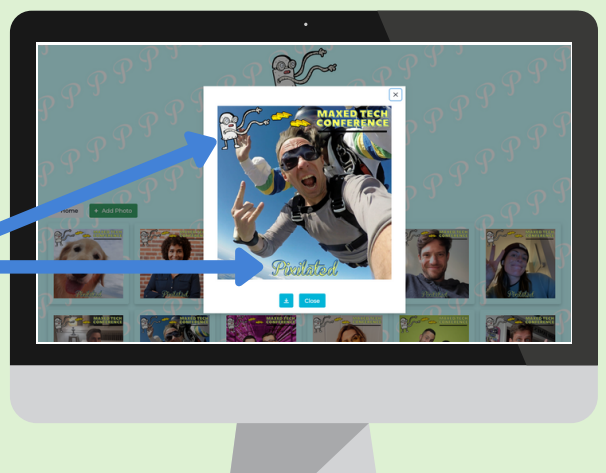
SPONSOR LOGO

TITLE



Preview Page

GRAPHIC
OVERLAY



BRANDING FOR SPONSORS



Logo (Event and Sponsor Logos)

Your logo or any other graphic appears at the top center of both the Landing Page and the Gallery Page

Name/Title

Your title is typically the event or campaign name and is large, bold text that appears beneath the logo on both the Landing Page and the Gallery Page

Description

Your description is a short blurb (140 characters or less) about your event or initiative and it only appears on the Landing Page beneath the title

Site Background

Your site background is the “wallpaper” for all of your site pages and can be an image, a pattern, a gradient, or a solid color

Overlay

Your overlay is the graphic that gets applied to each of your users' photos and can include a border, frame, or simple logo watermark